

# **Governments & Social Media**

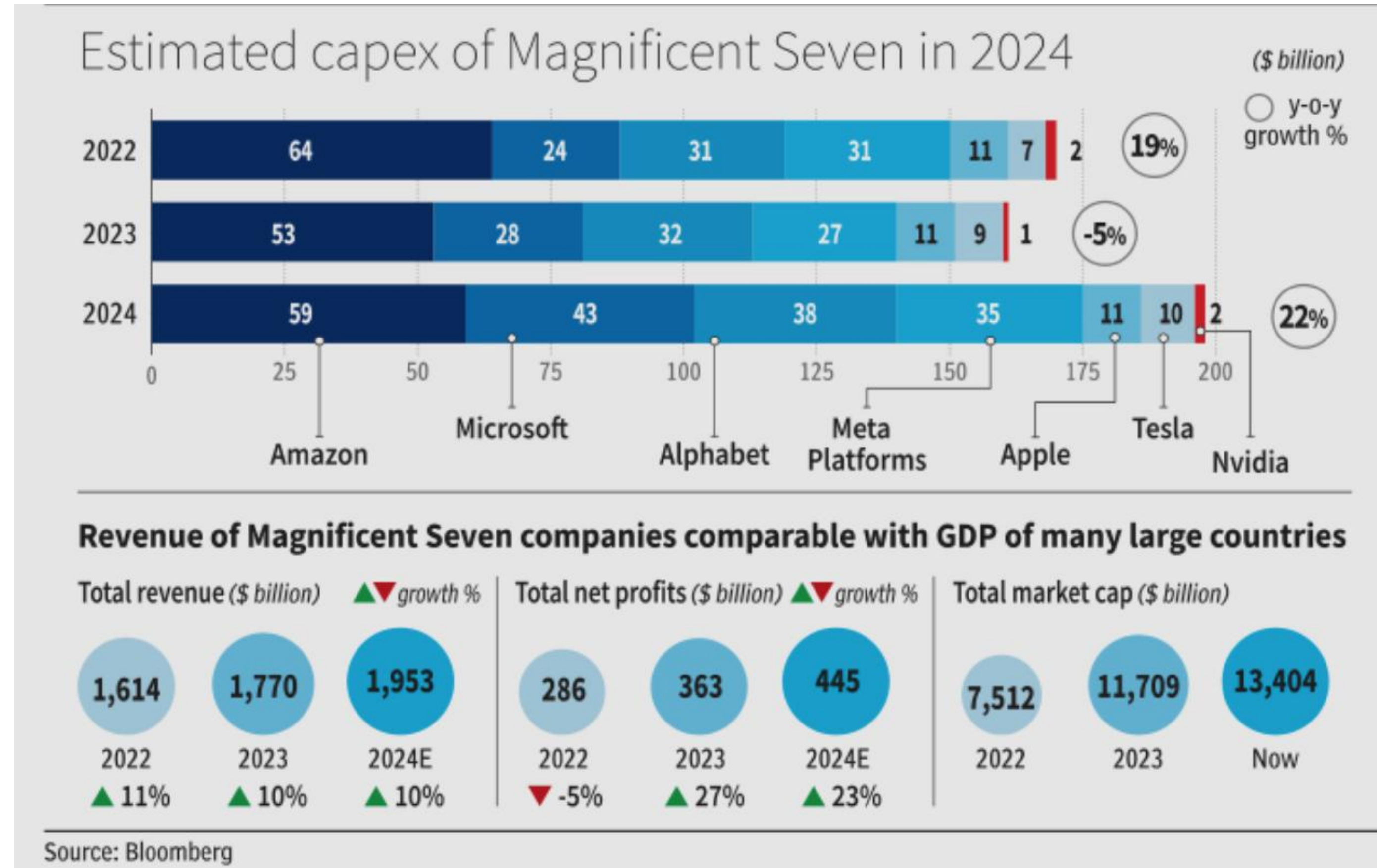
**MCRHRDIT Training Program, Hyderabad**

**Pankaj Pachauri, June 17, 2025**

# Govt Vs Tech Giants

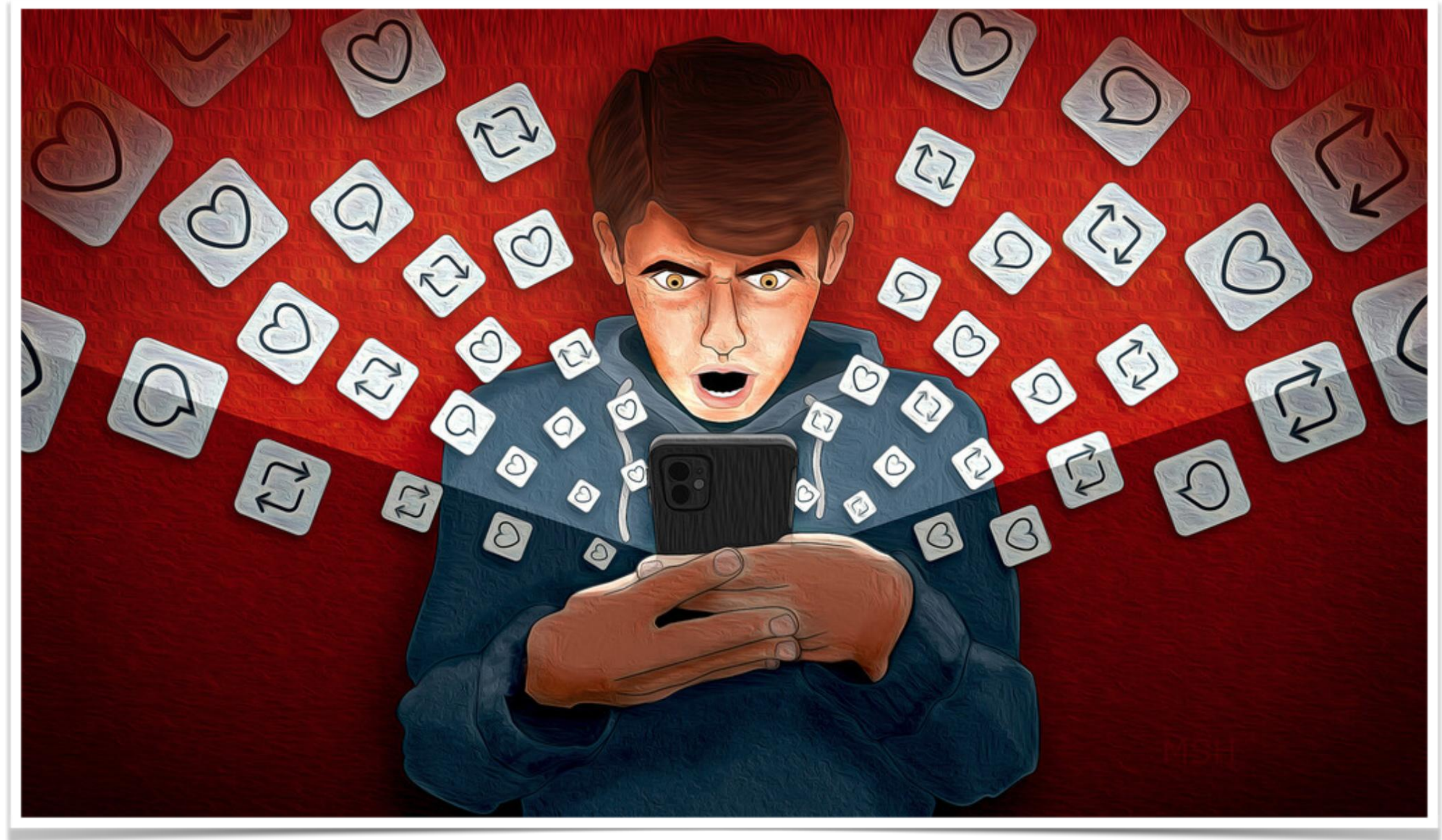
## Goliath Vs Goliath

- Top 7 tech companies are worth more than \$ 13tr today
- Only the US and China have larger economies
- India has 1700+ government Apps and 200,000+ official websites on Google platforms
- The tech giants are all under California laws





- Congressional hearings after 2016 US Election about Russia
- EU hearings on revenue sharing
- Meta junks media payments in Australia
- Google drops Indian Unicorn Apps
- Twitter banned in 16 countries fully or partially
- 8 out of 10 'Arab Spring' countries have lost GDP since the uprisings
- US Elections 2024, Truth vs 'X'





"AI is disrupting  
democracies":  
Musk Sept, 2024







whitehouse  
The White House



37.4K 8,638 4,819

whitehouse "CONGESTION PRICING IS DEAD. Manhattan, and all of New York, is SAVED. LONG LIVE THE KING!"  
—President Donald J. Trump

2 hours ago

JUNE 18, 2018





# Truth vs 'X' = 32% Decline



Tesla Inc

NASDAQ: TSLA

Market Summary > Tesla Inc

330.26 USD

-132.76 (-28.67%) ↓ past 6 months

16 Jun, 1:03 pm GMT-4 • Disclaimer

1D

5D

1M

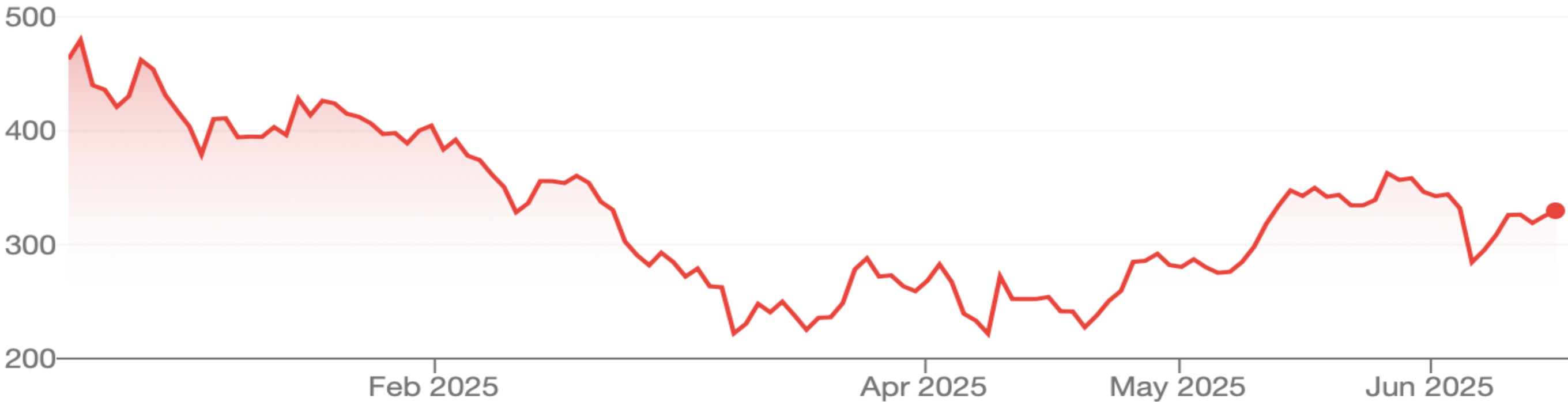
6M

YTD

1Y

5Y

Max



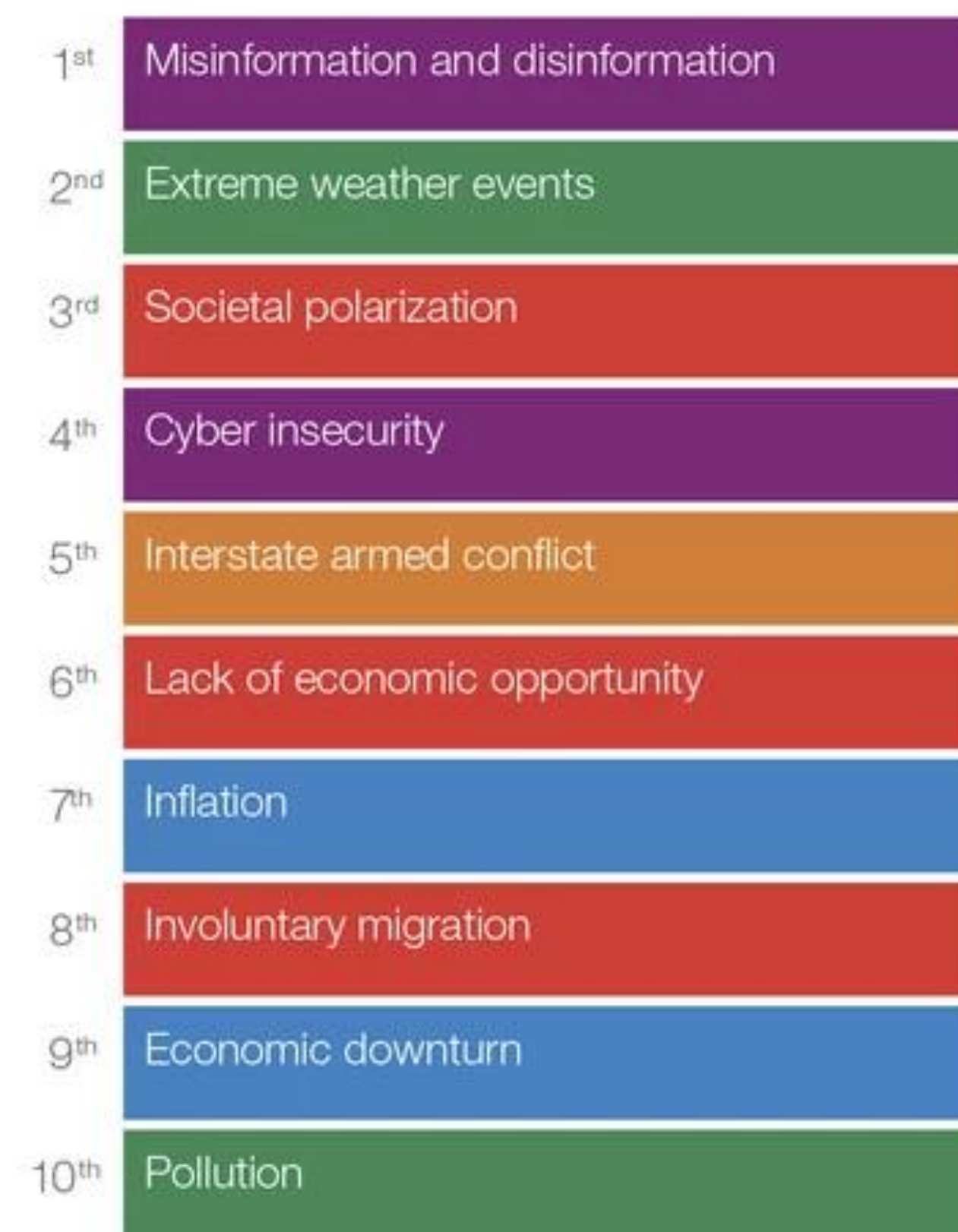
# Misinformation Is Big Business\*

<https://youtu.be/5ZJfrQVVig?si=Q7Gj-5zJpJH0a50y>

# Top 10 risks

"Please estimate the likely impact (severity) of the following risks over a 2-year and 10-year period."

## 2 years



## 10 years

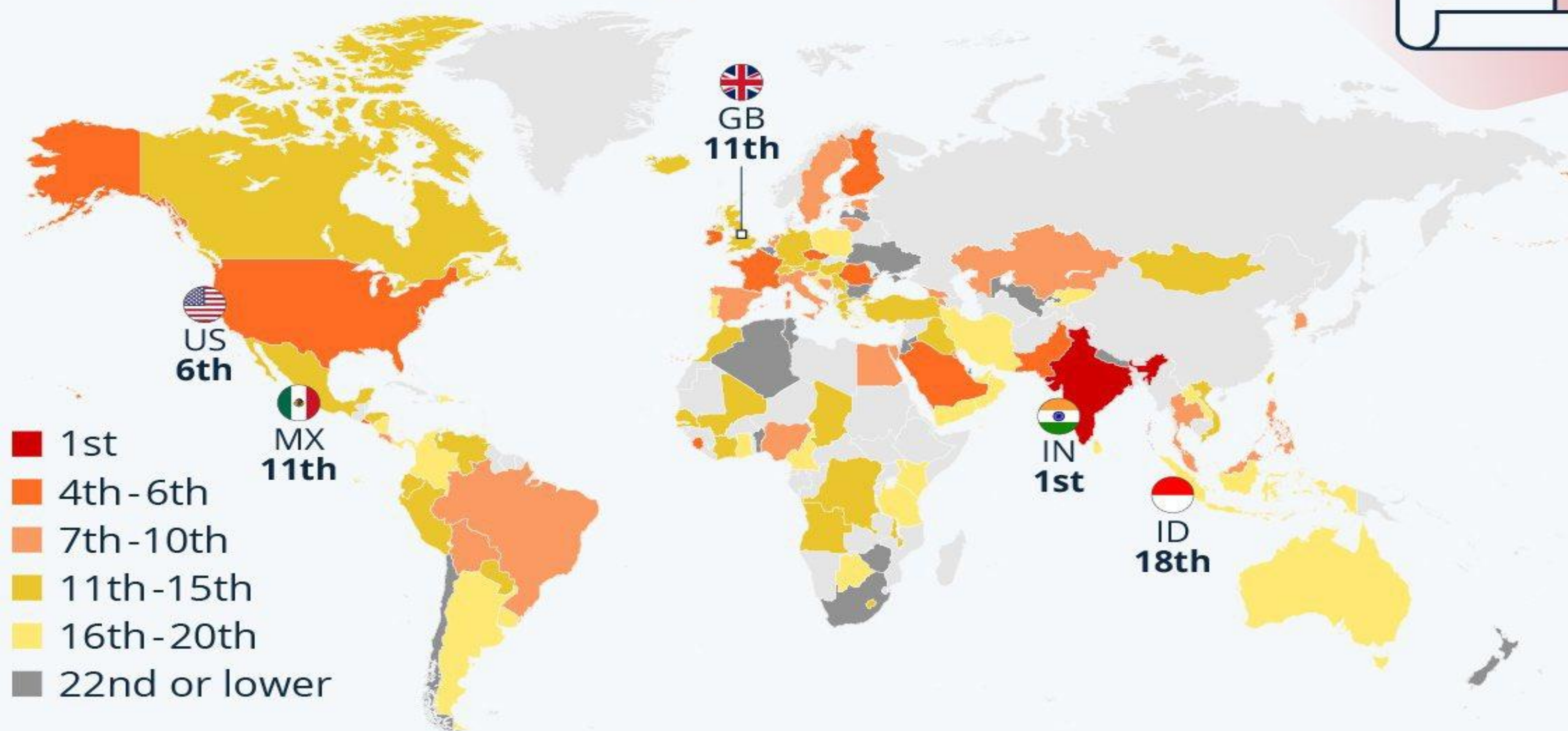


Risk categories | Economic | Environmental | Geopolitical | Societal | Technological



# Where False Information Is Posing the Biggest Threat

Rank of "misinformation/disinformation" among 34 risks for the following countries



Based on 1,490 expert opinions across academia, business, government, the international community and civil society collected Sep. 4-Oct. 9, 2023

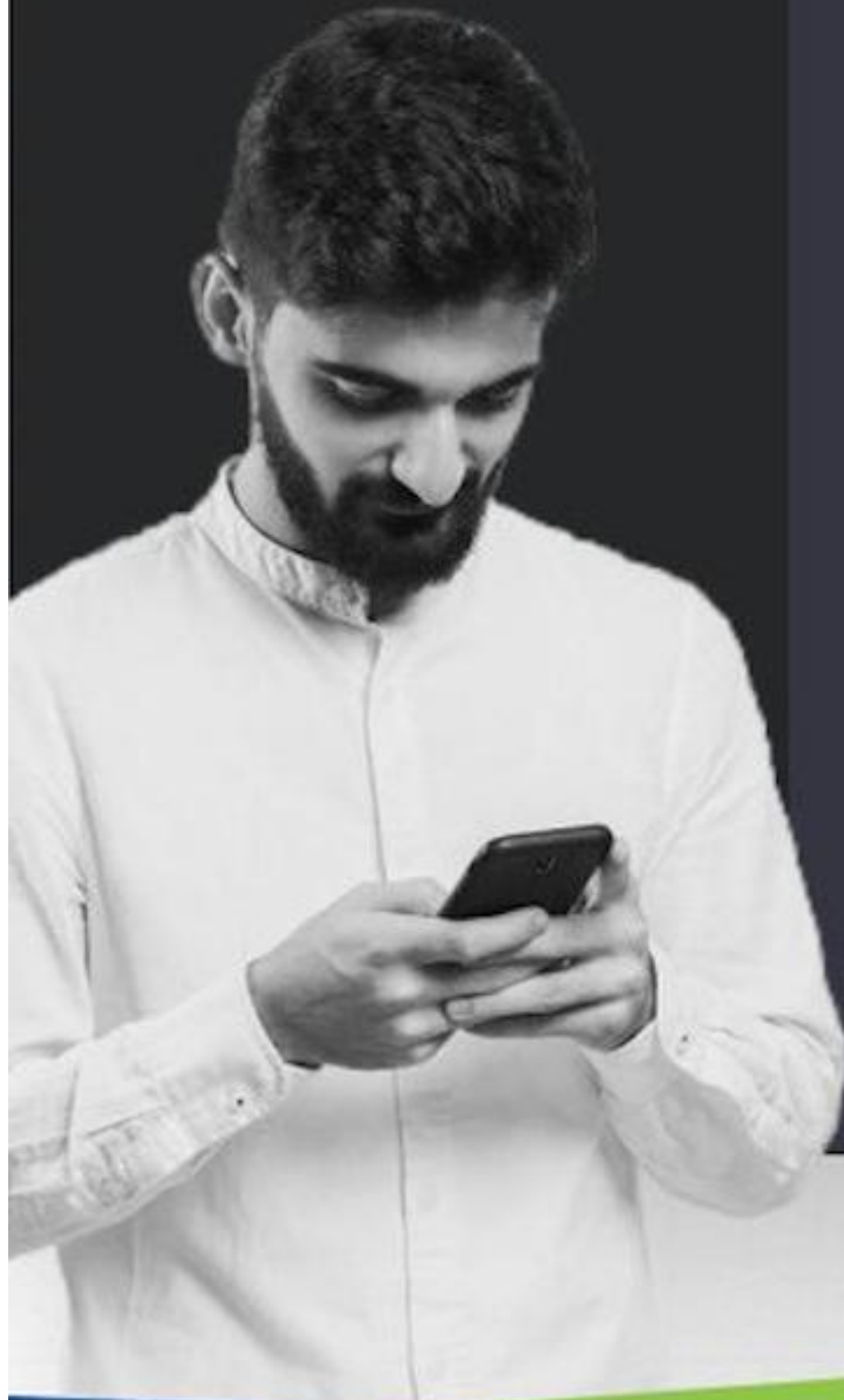
Source: World Economic Forum



+ New Chat

Market Talks

New Chat



## Which country uses ChatGPT most?



*Countries with the highest % of consumers using ChatGPT*



Source : BCG

Only Individuals & Sole Proprietorship firms have been considered



# Social Media: Where It's Hardest to Tell Truth From Fake News

Share of respondents who find it difficult to identify trustworthy news on the following platforms (in %)

Very/somewhat difficult    Neither (incl. don't know)    Very/somewhat easy



61,224-92,185 respondents (18+ y/o) per platform surveyed across 47 markets between Jan.-Feb. 2024. Respondents in India and Hong Kong were not asked about TikTok.

Source: Reuters Digital News Report 2024



Parliament  
26 Feb 2024

Dr Tan Wu Meng





# 59% of Indian enterprises have deployed AI: Report

TNN / Feb 16, 2024, 08:22 IST

11 PTS

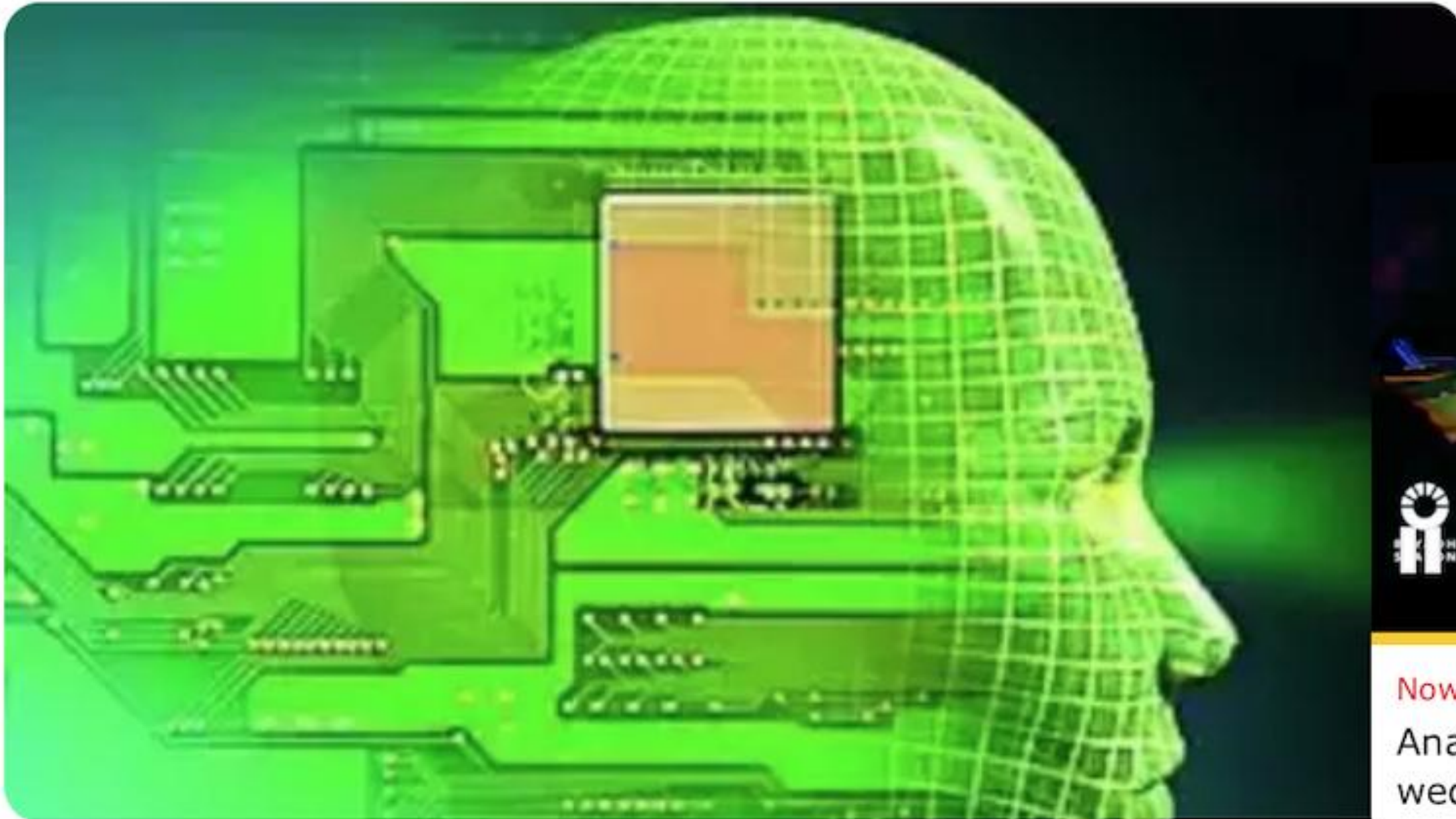
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AA

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India watches as new Pakistan PM raises Kashmir issue in maiden speech



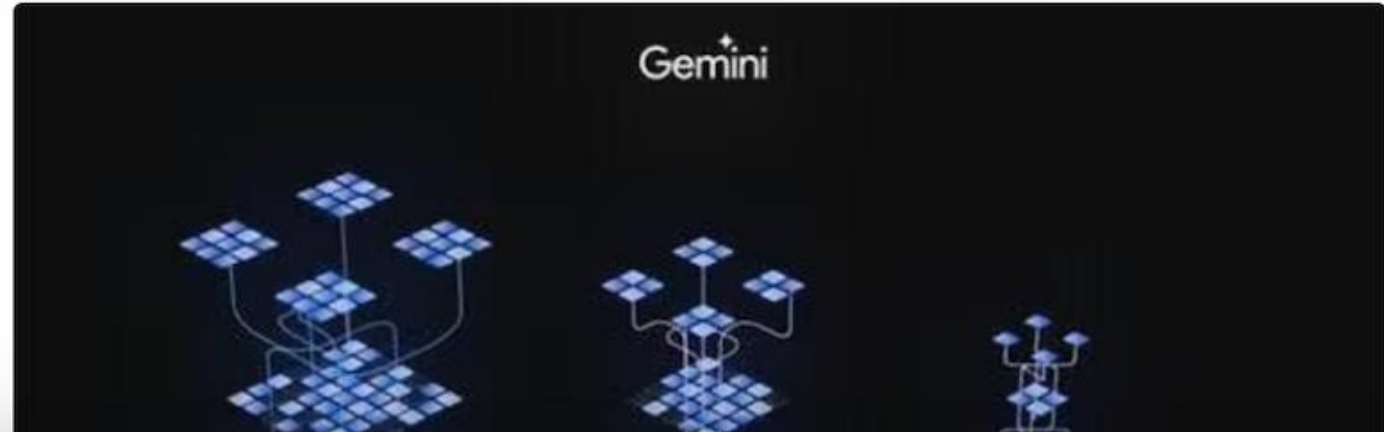
## Under-testing AI models must get govt permission before deployment: MeitY

By [Aditi Agrawal](#)

Mar 02, 2024 08:29 PM IST



MeitY has also instructed intermediaries to label all synthetically created media and text or to embed such artificially generated content with unique identifier or metadata so that it is easily identifiable



## What the EU's tough AI law means for research and ChatGPT

The EU AI Act is the world's first major legislation on artificial intelligence and strictly regulates general-purpose models.

By [Elizabeth Gibney](#)





Thank You